

BO I VÅR STAD



Varför bostäder för Atrium Ljungberg?

Urbanization

1900 | 2 out of every 10 people lived in an urban area



1990 | 4 out of every 10 people lived in an urban area



2010 | 5 out of every 10 people lived in an urban area



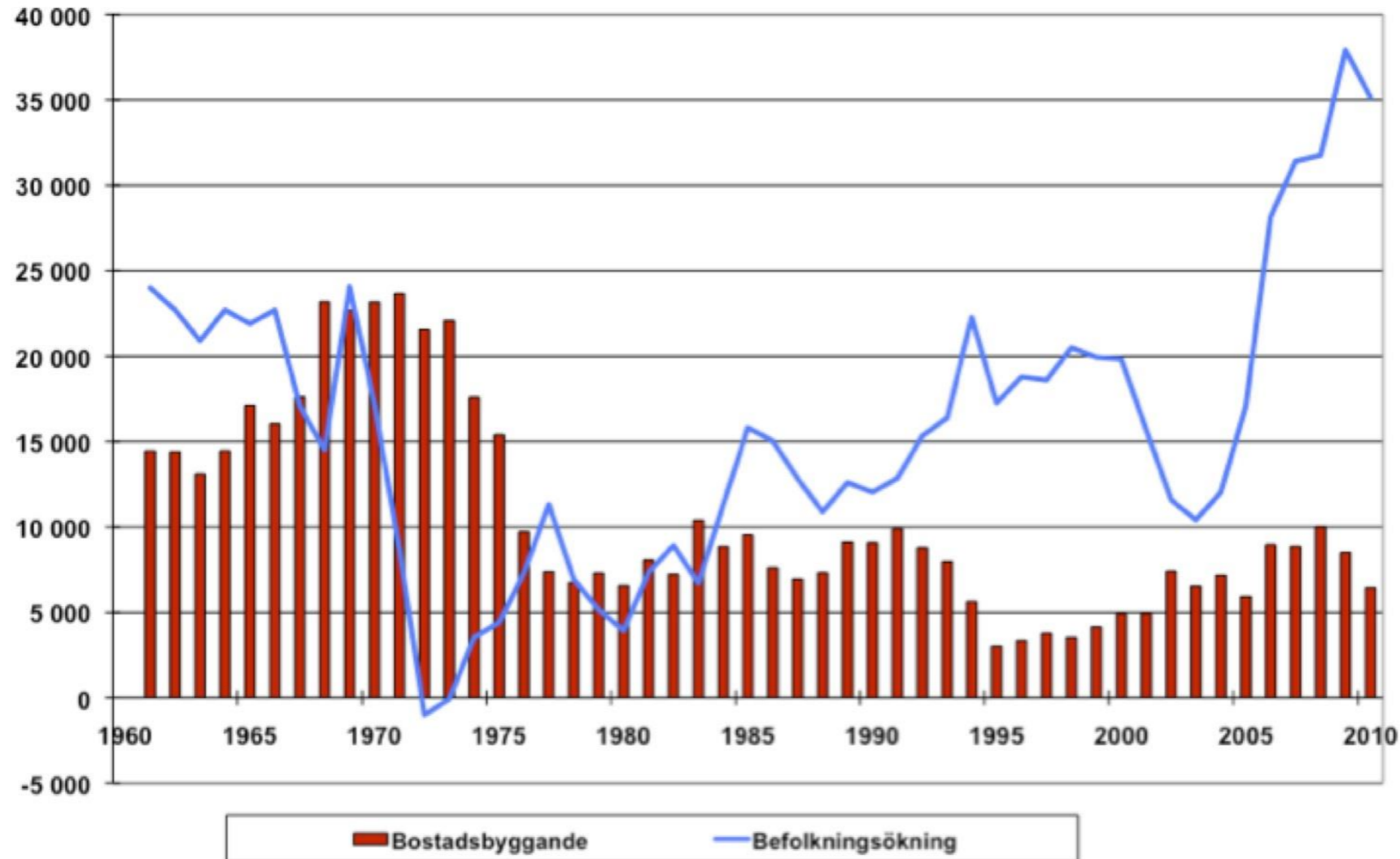
2030 | 6 out of every 10 people will live in an urban area



2050 | 7 out of every 10 people will live in an urban area

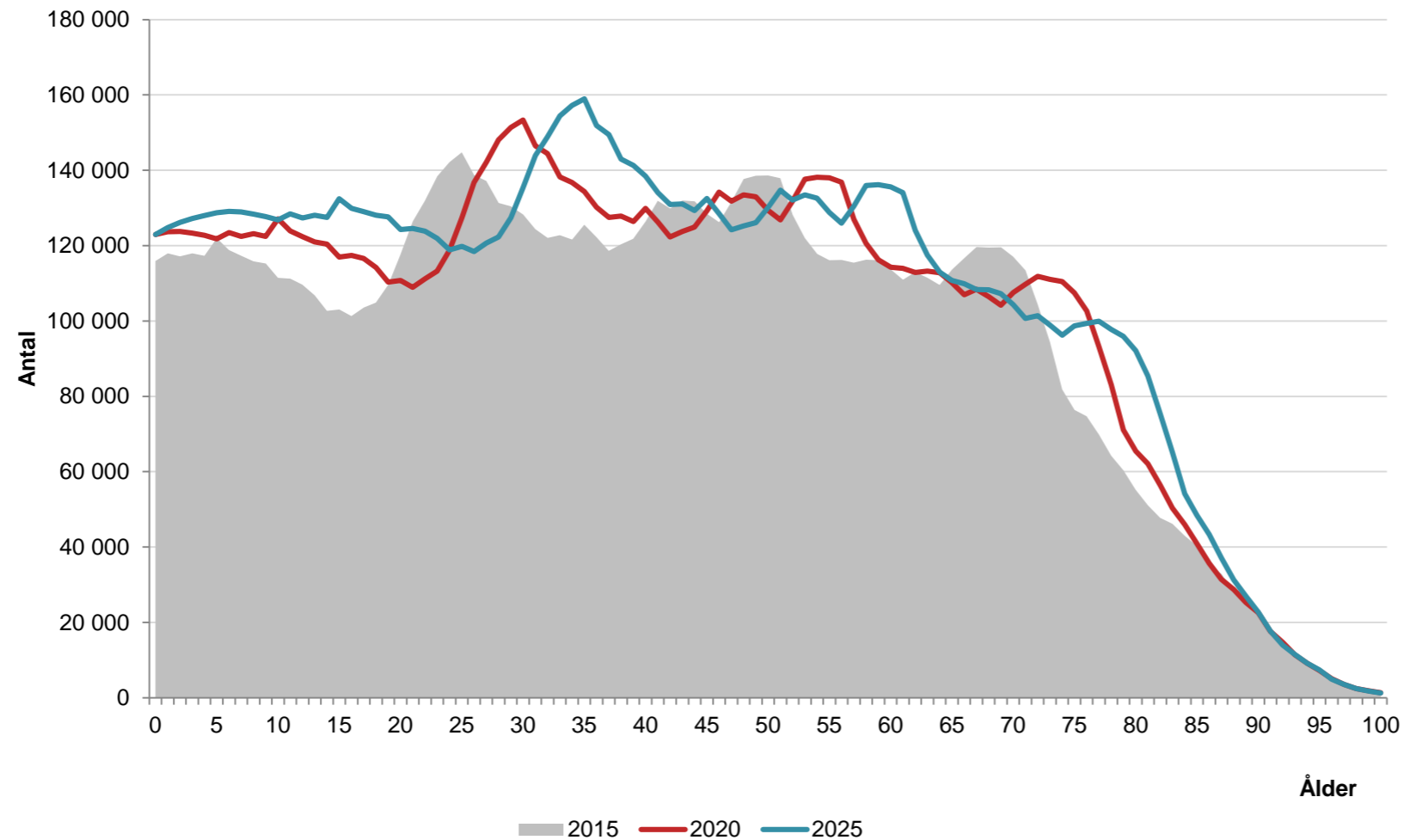


Befolkningstillväxt/bostadsproduktion i Stockholm



90-taliserna mot familjebildande ålder

Befolkning efter ålder i Sverige



ATTRAKTIVA BOSTADSLÄGEN I HELHETSMILJÖER



ATRIUM LJUNGBERG

VI SKA BYGGA DE BÄSTA BOSTÄDERNA
FÖR MÄNNISKOR SOM SÖKER EN HELHET...



ARKSTADEN

BAR &

AL

ATRIUM LJUNGBERG

BO I VÅR STAD – "Alltid en tanke till"



OMTANKE

OL

ATRIUM LJUNGBERG



LYCKOTANKE

AL

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EFTERTANKE

AL
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VI UTVECKLAR BÅDE HYRESRÄTTER
OCH BOSTADSRÄTTER



HYRESRÄTTER OCH BOSTADSRÄTTER

AL

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VI BYGGER VIDARE PÅ VÅRA
OMRÅDENS STARKA IDENTITET



IDENTITET

AFFÄREN DRIVS AV
VÅR GODA MARKNADSINSIKT



MARKNADSINSIKT

AL
ATRIUM LJUNGBERG

VÅRA MÖTESPLATSER SKAPAR MERVÄRDEN



URBAN

LVERKSTADEN

BAR &

MATSAL

MÖTESPLATSER

AL

ATRIUM LJUNGBERG

BOTTENVÅNINGAR SKAPAR
LÅNGSIKTIGA VÄRDEN



BOTTENVÅNINGAR

AL

ATRIUM LJUNGBERG

MÖJLIGHET TILL LOKALA SAMARBETEN
GÖR OSS UNIKA



LOKALA SAMARBETEN

BÄSTA BOSTADEN FÖR BOSTADSKUNDEN
SOM SÖKER EN HELHET



BÄSTA BOSTADEN

BO I VÅR STAD – "Alltid en tanke till"

FRÅN OCH MED ÅR 2019
BYGGSTARTAR VI 300 LGH/ÅR



GRÄNBYSTADEN

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GRÄNBYSTADEN

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SICKLA



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NOBELBERGET



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NOBELBERGET



ATRIUM LJUNGBERG



KYRKVIKEN



ATRIUM LJUNGBERG



MOBILIA



ATRIUM LJUNGBERG

BAS
BARKARBY

BAS BARKARBY

INNOVATION
MÅTSAL
KONST MULTIHALL
KULTUR
PROJEKTVERKSTÄDER
BLACKBOX
BIBLIOTEK

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Pågående och planerade projekt



Gränby
Entré



Gränby
Park

SICKLA

Nobelberget

SICKLA

Gillevägen

SICKLA

Infill

SICKLA

Kyrkviken

mobilia

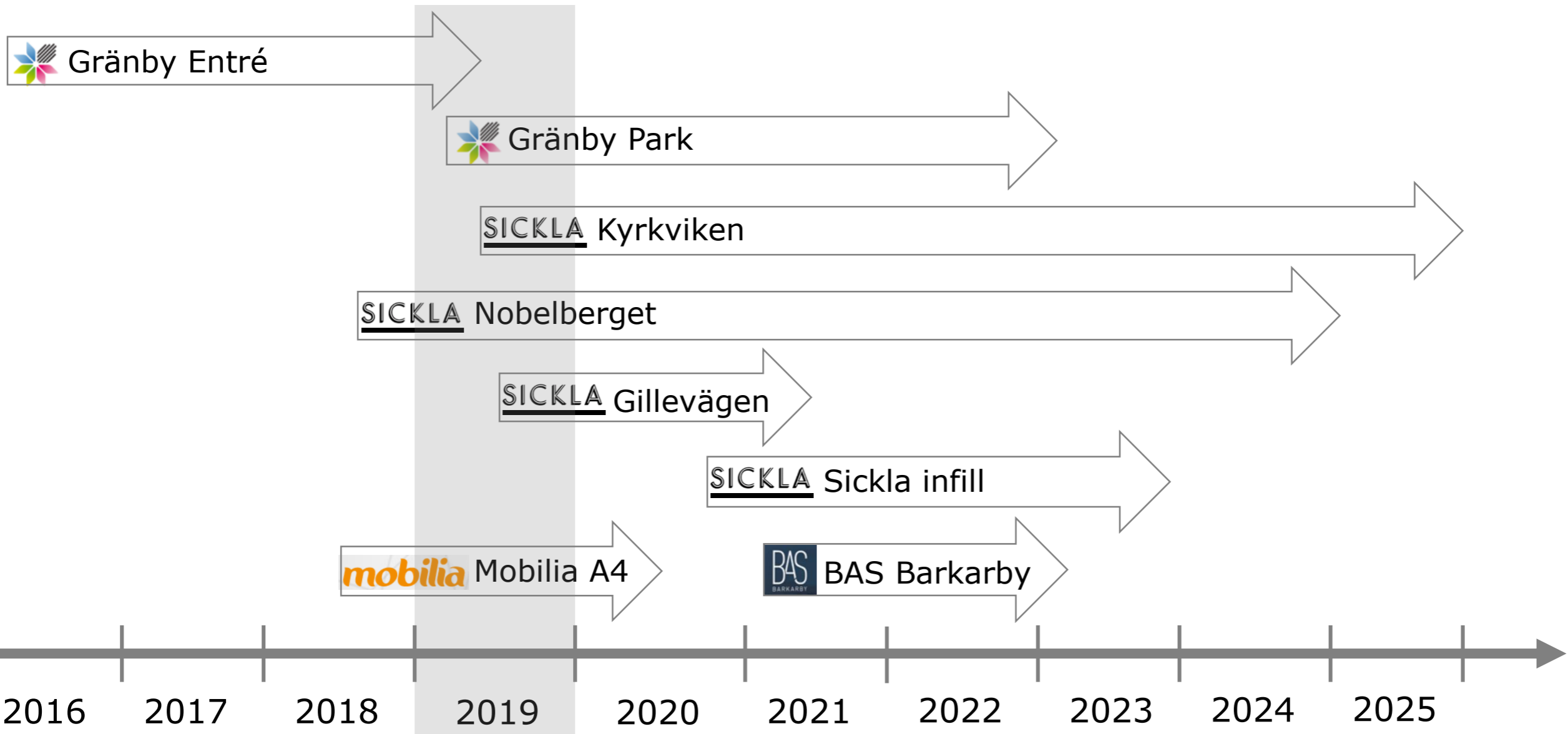
Mobilia



BAS

	Gränby Entré	Gränby Park	Nobelberget	Gillevägen	Infill	Kyrkviken	Mobilia	BAS	Totalt ca 2 000
BOSTÄDER	200	250	450-550	60	150	700	65	100	
OMRÅDE	Uppsala	Uppsala	Stockholm	Stockholm	Stockholm	Stockholm	Malmö	Stockholm	
UPPLÅTELSE-FORM	HR	BRF	BRF/HR	BRF	HR	BRF	HR	HR/BRF	
STATUS	Startat	Parallellt uppdrag	Detaljplan pågår	Detaljplan pågår	Detaljplan startar	Program klart DP-arbete startar	Detaljplan klar Utredning pågår	Detaljplan pågår	
PLANERAD SÄLJSTART	-	2018	2018	2019	-	2019	-	-	
FÖRSTA BYGGSTART	Startat	2019	2018	2019	2020	2019	2018	2021	
FÖRSTA INFLYTT	Q4 2017	2021	2020	2021	2022	2021	2020	2023	

Preliminär tidplan byggstarter





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MARKNADSAKTIVITETER PÅ PLATS SAMT I DIGITALA KANALER

www.al.se/bostad

ORGANISATIONEN STÄRKS MED SPECIALISTKOMPETENS BOSTAD

RESAN HAR BÖRJAT

MARK I ATTRAKTIVA TILLVÄXTMARKNADER



ATRIUM LJUNGBERG



Driver värdet på befintliga
& vidareutvecklade innehav

**STADSKVARTER &
STADSLIV DRIVER
FASTIGHETSVÄRDE**



FÖRMÅGA





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The background of the image is a dark blue night sky filled with numerous out-of-focus, colorful bokeh lights in shades of yellow, orange, red, and blue, suggesting a city skyline at night.

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